

## NEW \$10 NOTE TO GO INTO CIRCULATION ON MARCH 2

**U.S. Treasury, Federal Reserve and U.S. Secret Service Officials**

**Highlight the New \$10 Note's "Constitutional" Design by Spending First \$10 at the National Archives**

**Washington, D.C.** – The U.S. Treasury, the Federal Reserve and the U.S. Secret Service will introduce the redesigned \$10 note into circulation on Thursday, March 2, 2006. Honoring one of the new design elements in the \$10 note – the words "We the People" from the U.S. Constitution – the "first spend" transaction will take place at the home of the Constitution, the National Archives. The new \$10 note will be used to purchase an item at the National Archives Shop.

This date will also mark when the Federal Reserve banks will begin distributing the new \$10 notes to its banking customers for distribution to businesses and the public worldwide. The redesigned notes are expected to begin circulating immediately in the United States and will enter circulation more gradually in other countries as international banks place orders for \$10 notes from the Federal Reserve. The older-design notes will continue to maintain their full-face value.

**Who:** **Anna Escobedo Cabral**, Treasurer of the United States  
**Allen Weinstein**, Archivist of the United States  
**Michael Lambert**, Assistant Director of Reserve Bank Operations and Payment Systems, Federal Reserve Board  
**Larry Felix**, Director, Bureau of Engraving and Printing  
**Michael Merritt**, Deputy Assistant Director, Office of Investigations, U.S. Secret Service

**When:** **Thursday, March 2, 2006**

8:00 – 9:00 a.m.	Press arrivals and set-up
9:00 – 9:30 a.m.	Remarks by government officials in the National Archives Rotunda for the Charters of Freedom. <i>(The use of flash photography and additional lights is prohibited in the Rotunda.)</i>
9:30 – 10:00 a.m.	First transaction with the new \$10 note in the National Archives Shop. <i>(The press may use additional lighting in the National Archives Shop.)</i>
10:00 – 10:30 a.m.	Spokespeople from the Federal Reserve, U.S. Treasury, U.S. Secret Service and National Archives will be available for media interviews.

**Where:** Rotunda for the Charters of Freedom  
 National Archives Building  
 Special Events Entrance on Constitution Ave. at 7<sup>th</sup> Street, NW  
 Washington, DC 20408

**RSVP:** All attending press must call 202-530-4887 by **5:00 p.m., Wednesday, March 1, 2006.**

**Interviews:** One-on-one media interviews can be scheduled in advance by calling 202-530-4887.

**Materials:** *The New Color of Money* press kit, including event photos, can be accessed at the "Media Center" of the [www.moneyfactory.gov/newmoney](http://www.moneyfactory.gov/newmoney) Web site or by calling 202-530-4887. B-roll of the event will also be available on the afternoon of March 2.

The introduction of a new \$10 note was preceded by a new \$20 note in 2003 and a new \$50 note in 2004, each featuring enhanced design and security features to protect the integrity of U.S. currency. Because these features are more effective if the public knows about them, the U.S. government has undertaken a broad, worldwide public education program that seeks to raise awareness of the changes to U.S. currency and educate financial institutions, cash handlers and the general public about those improvements.